

# 8<sup>th</sup> District Bulletin

Publication of the Eighth District Dental Society of the State of New York

Volume 46  
Number 4  
Holiday 2010

## WNY DENTIST TO LEAD ADA

By Dr. Frank Barnashuk

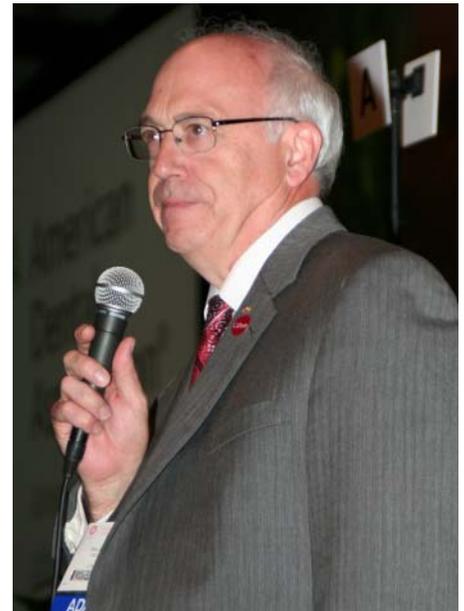
On October 10, 2010 the ADA House of Delegates elected Rochester dentist Dr. William Calnon as President-Elect of the American Dental Association. The election culminated a grueling campaign against three other highly qualified candidates. Dr. Calnon will be installed as President at the ADA Meeting in Las Vegas next Fall.

Bill, a 1978 graduate of the University at Buffalo's School of Dental Medicine (UB/SDM), is the first grad to hold the honor of this position in the 151 year history of the organization. He completed a General Practice Residency at Rochester's Strong Memorial Hospital in 1979 and has been engaged in the private practice of general dentistry in the Rochester area since that time. He has held career-long leadership roles in organized dentistry.

The president-elect is the proud father of Chris, a 2008 graduate, and Tim, a second year student at UB/SDM. Bill's experience, values, education and interest in the future course of dentistry are similar to the members of organized dentistry in WNY. His voice will be OUR voice for the next two years at the national level.

Bill recently shared with me "my roots are the basis of my values...I grew up on a farm in northern New York...I went to college in central New York...I went to Dental School in Buffalo and settled in Rochester. My values are your values...I have learned well from all of you...I will translate the skills that I have developed in New York to the best interest of the ADA and America's dentists".

Let's all join Bill in meeting the many challenges which will shape the future course of our profession. ■



## President's Reception January 29

The prestigious Wanakah Country Club will be the scene of the Eighth District's President's Reception on Saturday, January 29. The evening will begin with cocktails and served hors d'oeuvres at 6 PM, followed by dinner at 7 PM. Dr. Chet Gary will provide the musical entertainment, with special guest appearances by Drs. John Nasca and Joe Modica.

Society President Dr. Charles Travagliato and the Eighth District Officers, Drs. Brendan Dowd, John Nasca, Joe Modica and Ron Jarvis will be installed following dinner, and Dr. John Asaro will be honored with the presentation of the Eighth District Harvey Sprowl Leadership Award. Outgoing President, Dr. Sal Manente, will announce the creation of an award to be given to a senior dental student and established in honor of the career of Dr. Joe Accardo.

The Society will honor members who have attained Life Membership during the program. Those to be accorded Life Member status are:

Stuart S. Barzman	John J. Kugler Jr.
Roger T. Czarnecki	John J. Kulju
John J. Dantonio Jr.	Lawrence A. Rosen
Robert A. Gianadda	Alan P. Shapiro

Life membership is bestowed on members attaining the age of 65 and who have been members in good standing for 30 consecutive years.

Awards for continuing education milestones will be presented as well. Those members are listed in this Bulletin on page 4.

Attire for the President's Reception is black tie optional. Cost of attendance is \$80 per person. Reservations may be made by calling the Dental Society at 716-995-6300. ■

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# 8<sup>th</sup> District Bulletin

Volume 46, No. 4 Fall, 2010

## Eighth District Dental Society of the State of New York

3831 Harlem Road Buffalo, N.Y. 14215  
(716) 995-6300 FAX (716) 995-6305

American Dental Association 800-621-8099  
New York State Dental Association 800-255-2100

### EDITORIAL STAFF

Chester J. Gary, *Editor* 683-7443  
Kevin J. Hanley, *Associate Editor* 871-1614  
Vicki J. Prager, *Associate Editor* 995-6300

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### Member Publication

#### American Association of Dental Editors

The Bulletin of the Eighth District Dental Society (USPS 909-900) is published five times a year, in Jan., April, June, Sept. and Nov. by the Eighth District Dental Society for its members at a \$40.00 annual subscription rate. Unless officially adopted by the Eighth District Dental Society and so indicated, opinions expressed in this publication are not necessarily the views of the association. Address all communications pertaining to this Bulletin to the Editor, Eighth District Dental Society, 3831 Harlem Road, Buffalo, New York 14215. POSTMASTER send address changes to the Bulletin of the Eighth District Dental Society, 3831 Harlem Road, Buffalo, New York 14215. Material for publication should be submitted three weeks prior to the month of publication.

The Dental Society is organized for the purpose of encouraging improvement of the health of the public, to promote the art and science of dentistry, and to represent the interests of the members of the profession and the public which it serves.

## From the Editor



# CREDENTIAL CRISIS: DENTISTRY'S "TIPPING POINT"

By Chester J. Gary, DDS, JD

**John Doe, DDS, MD, JD, FOF, MOA,  
MA, WVN, JGF, ABCDEFG...**

Fellow of the Foundation (FOF)  
Member of the Academy (MOA)  
Member's Anonymous (MA)  
Who's Who and Who's Not (WVN)  
Jolly Good Fellow (JGF)

Earned advanced degrees, unearned academic and non-health degrees and fellowship or membership status in associations permeate professional announcements, advertisements, and the professional literature. Many professional designations indicate attainment of advanced education or training; others represent mere association. Their improper use creates confusion among both prospective patients and other

professionals regarding the actual qualifications of the user. Today, society and an increasing number of dentists embrace more of a commercial and less of a professional model or view of dentistry. Our willingness to manipulate both public and peers' perception of our own credentials will lead to a fundamental loss of trust in our profession, which will invite external regulation and result in a loss of professional autonomy.

Many factors contribute to the increased availability and use of professional designations. Dental school curricula stress life-long learning. States mandate continuing education for licensure. The legal system and risk managers scrutinizing dentists' credentials, training and experience to prosecute and defend disciplinary and professional liability claims. Most importantly, the commercialization of dental practice encourages practitioners to utilize professional designations as a form of marketing and self-promotion. However, when the degree or membership implies

professional accomplishment which the practitioner, in fact, did not earn, then the usage becomes false and misleading.

In a professional model, dentists offer a unique personal service designed to treat disease and relieve pain and discomfort. Patients can trust that any dentist they select for this purpose will provide a standard level of care. This greatly reduces doctor shopping, holding competition and marketing to a minimum. Compensation flows secondarily as a byproduct of the service rendered. Conversely, in a commercial model, dentists sell oral health care as a commodity similar to any other

*Society's loss of trust in our profession due to our own misrepresentations could lead dentistry to its tipping point.*

product. Patient/customers exercise their freedom of choice to purchase a variety of products from competing dentist/vendors. Dentists view patients primarily as a resource to create wealth. Marketing credentials sets the user apart from the competition to attract more customers.

In the realm of professional announcements and advertising to the public, false and misleading professional designations violate state advertising laws, Section 5 of the ADA Principles of Ethics and Code of Professional Conduct, and the policies for usage set forth by the organization bestowing the designation. Those which imply attainment of education or skill in the field of dentistry or raise questionable expectations regarding the user's qualifications as a dentist rise to the level of false and misleading when the designation has no connection to the dentist's qualifications as a practitioner. The same principles apply to professional publications. Dentists owe an ethical duty to be fair in their dealings with patients, colleagues and society. Raising form

see Editor page 6

## From the President

# Happy Thanksgiving

By Salvatore Manente, DDS, MS

Happy Thanksgiving. During this holiday season when we give thanks, I give thanks to Dr. Joe Accardo because he is the reason that I joined organized dentistry. He has given much to organized dentistry. Because of his huge contributions, the Eighth District Dental Society has decided to create an award in his honor to be given to a senior dental student each year. If you would like to make a contribution to the Accardo award, please send your check to the Eighth District Dental Foundation, 3831 Harlem Rd., Buffalo, NY 14215 and note on the check that it is for the Accardo award.

Thanks to my fellow officers and the entire Executive Council for their hard work this year and for their support. We have worked to keep costs down so that we can have a more balanced budget. We have eliminated the new members reception and merged it into the President's Reception partly to save costs and partly to better welcome the new members. In addition, the Legislative Reception was replaced with personal visits from dentists to individual politicians. This reduced costs and proved to be more effective.

Thanks to all of you who answered the "call". When we needed

to form ad hoc, strategic planning, and awards committees, or when we needed someone to help with the Community Health Foundation of Buffalo, or support Dr. Bill Calnon's campaign, you were always willing to help.

Thank you to the boards of the Service Corp, led by Dr. Marlin Salmon, and the Eighth District Dental Foundation, led by Dr. Andy MacDonald. Each does a superb job. We have added new endorsed vendors and had another successful year of continuing education. In addition, the Foundation continued its mouthguard program for the second year and has plans to make it bigger next year.

Thanks to all of you for your commitment to organized dentistry and allowing me to lead the Society in 2010. I learned a great deal during my four years as an officer of the Eighth District. I am pleased to turn the reins over to Dr. Charlie Travagliato who will very ably lead the Society through a productive and successful 2011. ■



## Spring Dental Meeting 2011

The 2011 Spring Dental Meeting will be held on Thursday and Friday, May 12 & 13 at the Adams Mark Hotel, 120 Church St., Buffalo.

The Thursday evening program entitled "Is Everyone Smiling but *You*? How to create a more pleasurable, more profitable practice" will feature Dr. David Rice. Dr. Rice graduated from the University at Buffalo, School of Dental Medicine with honors. He completed his postgraduate training in 1995 at the Allegheny General Hospital in Pittsburgh, PA. Difficulties sustaining a positive working culture, retaining and maintaining a positive and productive team, and attracting a motivated and compliant patient base too often hinder modern practices. By understanding and implementing Dr. Rice's powerful (yet simple) methodologies, attendees will be able to perform dentistry at their highest levels – while creating a more pleasurable practice for themselves, their team and their patients... which leads to greater profitability.

Dr. James L. Rutkowski will speak from 8:30 – 3:30 pm Friday. This interactive program entitled "Management of the Root Form Implant Patient ...Start to Finish" will include treatment pearls for the management of the medically compromised patient and single root form implant placement. This course is designed for general dentists, hygienists and dental assistants. Dr. Rutkowski earned his dental degree at the University of Pittsburgh School of Dental Medicine in 1976.

You may register by calling 829-2061. ■

## American Dental Association Apology Reinforces Commitment to Diversity

The American Dental Association (ADA) acknowledged on Oct. 29 that it deeply regrets not taking a stronger stand against discriminatory membership practices during the pre-civil rights era.

ADA President Raymond Gist, D.D.S., said making the announcement public reinforces the ADA's commitment to a diverse and inclusive profession, moving us forward in a new spirit of collaboration to advance the dental profession and the oral health of the public.

"In looking forward, we also must look back," stated Dr. Gist, the first African American to serve as ADA president. "Along with acknowledging past mistakes and to build a stronger, collaborative platform for future accomplishments, the ADA apologizes to dentists for not strongly enforcing non-discriminatory membership practices prior to 1965. These are not my words alone—they embody a resolution adopted by the ADA Officers and Board of Trustees." ■

## Calendar

### November 2010

Tuesday, Nov. 30  
Eighth District Dental All Day Seminar – “Simplified Endodontics II”  
8 AM Adams Mark Hotel

### December 2010

Monday, Dec. 6  
Basic Life Support/CPR  
5 PM Eighth District Office

### January 2011

Tuesday, Jan. 11  
Eighth District Dental Society Executive Council Meeting  
7 PM Eighth District Office

Saturday, Jan. 15  
Erie County Installation Dinner  
6:30 PM Buffalo Launch Club

Tuesday, Jan. 18  
Eighth District Dental Foundation Board Meeting  
7 PM Eighth District Office

Tuesday, Jan. 25  
Erie County Dental Society Board Meeting  
7 PM Eighth District Office

Saturday, Jan. 29  
Eighth District Dental Society President’s Reception  
6 PM Wanakah Country Club

### February 2011

Friday, Feb. 4  
Give Kids a Smile Day

Saturday, Feb. 5  
Eighth District - CDHM at Boulevard Mall

Monday, Feb. 7  
Basic Life Support/CPR  
5 PM Eighth District Office

Tuesday, Feb. 8  
Eighth District Dental Society Executive Council Meeting  
7 PM Eighth District Office

Friday, Feb. 11  
Erie County Dental Society Ski Day  
Holimont Ski Resort

Saturday, Feb. 19  
Eighth District - CDHM in Niagara County

Tuesday, Feb. 22  
Erie County Dental Society Dinner Meeting  
"Physical Therapy and TMD"  
6 PM Protocol Restaurant

Saturday, Feb. 26  
Eighth District - CDHM at Chautauqua Mall

## Society to Recognize Members for Continuing Education Accomplishments

The Eighth District Dental Society would like to congratulate its members listed below who have reached significant milestones in attendance at Continuing Dental Education programs through the end of 2009. These members will be recognized at the Annual President’s Reception on January 29, 2011 at the Wanakah Country Club in Hamburg.

### 100 Hours of Continuing Education

James C. Adrian  
Brandon A. Bahret  
Lisa Burnett  
Emilio N. Cappellucci  
Steven N. Cappellucci  
Todd R. Daigler  
Gregory A. Farber  
Jeffrey I. Goldberg  
Jill M. Hayes  
Joseph E. Margarone III  
Vallikanthan Nadarajah  
Sanil Nigalye  
Rubins Noel  
Rathini C. Packianathan  
Nithin K. Rao  
Thomas J. Sabuda  
David J. Schwegmann  
John C. Taneff  
Andrew T. Tedesco  
Kelly P. Tsimidis

### 300 Hours of Continuing Education

Roland M. Bergler  
James M. Blake  
Peter J. Brandetsas  
Steven T. Braunstein  
Gerald D. Canali  
Brendan P. Dowd  
Mira Edgerton  
John G. Fisher  
Michael J. Garvey  
Joseph S. Hayek  
Karl V. Heuer  
Norbert G. Koller  
Susanne M. Kupka  
Andrew L. MacDonald  
Kathleen L. McMahon-Wahler  
Robert S. Peet  
Robert J. Reszel II  
Todd M. Retell  
Joseph L. Rumfola  
Wayne H. Scheff

Tiberiu V. Sfintescu  
Mark L. Teach  
James L. Tedesco

### 500 Hours of Continuing Education

Dennis R. Alexander  
Gary J. Alexander  
David J. Boyer  
David A. Braun  
David P. Croglio  
David A. Dickman  
William J. Faricellie III  
Michael R. Gburek  
Devendera S. Gujral  
Patricia A. Haberman  
John L. Houghtaling  
Philip J. Leta  
Eugene A. Lewis  
Edward A. Monaco Jr.  
Carole T. Pantera  
Anthony J. Peppy  
Thomas M. Scibor  
Timothy R. Stanford  
Eric E. Vetter

### 1000 Hours of Continuing Education

Robert J. Herzog  
Yogini A. Kothari  
Orlando A. Marra  
Lance H. Pozarny  
Philip V. Vullo

### 1500 Hours of Continuing Education

Robert E. Cohen

### 2000 Hours of Continuing Education

Russell J. DiPalma

### 2500 Hours of Continuing Education

Michael J. Marrone

# Mark Your Calendars

By Vicki J. Prager, J.D.

Please be sure to mark your calendars for the annual **President's Reception** honoring Dr. Charles Travagliato which will be held on Saturday, January 29, 2011. In addition to the installation of the officers, our new members will be welcomed and members who have achieved continuing education milestones will be recognized. The Harvey Sprowl award will be given to this year's deserving recipient, Dr. John Asaro. And, as in the past, life members (those who have been members for 30 years and have reached the age of 65) will be honored for their lifelong commitment to organized dentistry.

The Reception will be a gala affair with special entertainment provided by some of our members. To be held at the prestigious Wanakah Country Club in Hamburg, NY, it will be an event you will not want to miss.

We are honored and pleased to have Dr. Chad Gehani as the speaker at the third annual **Dr. Rick Fink Memorial Lecture** on November 30, Tuesday. Dr. Gehani, a very busy person, currently being the President Elect of NYSDA has generously agreed to speak on Endodontics from 8:30 am to 4:30 pm at the Adams Mark Hotel in Buffalo, NY.

Immediately prior to lunch on November 30th, Dr. Sal Manente,

President of the Society will conduct the **annual meeting** of the Eighth District Dental Society. Please join us.

Congratulations to the **Queens County Dental Society** and the **New Hampshire Dental Society** for recently winning **ADA Golden Apple Awards**. In the Open Category for components, Queens County won for its "Women Dentists Conference". In the Open Category for constituents, New Hampshire won for its program "Something to Smile About". The Executive Director of the New Hampshire Dental Society is **Mr. Jim Williamson**, former Executive Director of the Eighth District.

February is national **Children's Dental Health Month**. The Society participates by holding three dental fairs at busy public places in three different counties; Niagara, Chautauqua and Erie. The Society reports the participation of the dentists as well as the number of people reached during the month to the ADA and NYSDA. It is important that if you participate "on your own" that you let the office know so that you can be included in our numbers when we report. It is important that the public and politicians be aware of the generosity of dentists who are quietly providing free dental care and oral health education. ■



## Welcome New Members!

Please join us in welcoming the following to the growing ranks of organized dentistry.

### **Cheryl D. Ancrum**

Columbia University  
Attica Correctional Facility Attica NY 14011

### **Roger Anderson**

Loma Linda University  
5850 S. Transit Rd Lockport, NY

### **Sebastiano Andreana**

University of Rome Italy  
205 Squire Hall University Dental Associates Buffalo NY

### **Robert M. Aszkler**

State University Of Buffalo School of Dental Medicine  
SUNY of Buffalo Orthodontic Graduate Resident

### **Latifa R. Bairam**

College of Dentistry of Baghdad Iraq  
210 Squire Hall SUNY of Buffalo

### **Patrick J. Battista**

University at Buffalo  
University at Buffalo Dental program (Endo) Grad.

### **Kevin G. Clauser**

Indiana University  
Williamsville Family Dentistry; 1630 Maple Rd Williamsville, NY

### **Barkley B. Daugherty Jr.**

University of Pittsburgh  
2210 West State St. Olean NY 14760

### **Sarah E. Day**

University at Buffalo - School of Dental Medicine  
VA Western N.Y. Health Care System Buffalo, NY

### **Callie Duerr**

University of Buffalo  
Western New York Dental Group; 2290 Delaware Ave. Ste. 300,  
Buffalo NY

### **Andrew J. Dusel**

University @ Buffalo  
Orthodontists Associates of WNY; 4031 Legion Dr. Hamburg NY

### **Darren J. Forcier**

State University of Buffalo School of Dental Medicine  
4982 Transit Rd. Depew, NY

### **Jennifer L. Frustino**

SUNY at Buffalo- School of Dental Medicine  
Roswell Park Cancer Institute of Buffalo

### **Michael L. Glick**

Temple University  
325 Squire Hall SUNY of Buffalo Dean Dental Medicine

### **Leanne M. Gorman**

State University of Buffalo School of Dental Medicine  
3476 Sheridan Dr. Amherst, NY

## Dental Donations

Contributions have been made to the Eighth District Dental Foundation in memory of the following:

In Memory of **Dr. David E. Jauch**  
By Dr. Douglas Wright

In Memory of **Dr. David E. Jauch**  
By Thomas Feidt; Jacob Hauck Agency

In Memory of **Mrs. Mary Ann Chojnacki**  
By Thomas Feidt; Jacob Hauck Agency

### **PLEASE NOTE THIS CORRECTION**

In Memory of **Dr. William V O'Neil (not Mrs. Ellen O'Neil)**  
By Dr. John Bonghi

*Tax deductible contributions may be made anonymously, as a memorial, or on behalf of an individual dental professional/donor by sending checks payable to:*

*Eighth District Dental Foundation  
3831 Harlem Road  
Buffalo, NY 14215*

*The Eighth District Dental Education Foundation is a 501c3 nonprofit organization. The management of its affairs is the responsibility of the Board of Directors;  
Andrew L. MacDonald, DDS, President;  
Ronald H. Jarvis, DDS, Treasurer.*

### **Editor** from page 2

over substance with confusing acronyms and associations in the professional literature dilutes the integrity and credibility of the publication, the author and the profession.

Today's dental practice model falls somewhere near the midpoint of a continuum with the professional and commercial models at each end. When we mislead rather than inform the public and our peers regarding one of our most precious assets, our credentials, we damage the esteem of the profession. Malcolm Glidewell, in his book "Tipping Point", described the magic moment when an idea, trend or social behavior crosses a threshold and tips, changes or spreads. Often, a small cause has a large effect and changes happen dramatically. The misuse of professional designations in announcements and advertising could tip today's practice model clearly toward the commercial. This would unleash the same avalanche of oversight and regulation which burdens commercial businesses today upon the profession of dentistry making self-regulation a thing of the past.

*Please address any questions or comments to Chester J. Gary DDS, JD at [garyddsjd@roadrunner.com](mailto:garyddsjd@roadrunner.com). ■*

**6 Holiday, 2010**

## UPCOMING SEMINARS

The following is a listing of upcoming seminars sponsored by the Eighth District Dental Society and its approved Study Clubs. For more information regarding these Seminars, check our website at [www.8thdistrictdental.org](http://www.8thdistrictdental.org). To have your Study Club's offerings listed in the 8<sup>th</sup> District Bulletin and posted on the Society's website, contact the Dental Society at (716) 995-6300.

### **Erie County Dental Society**

Program: "Basic Life Support for Health Care Providers"

Date: Monday, December 6, 2010

Time: 5 – 9 PM

Location: Eighth District Conference Center

Speaker: Annie on the Go

Contact: Society Office; (716) 995-6300

## SOCIAL EVENTS

### **Erie County Dental Society**

Program: 2011 Installation Dinner

Date: Saturday, January 15, 2011

Time: 6 PM

Location: Buffalo Launch Club

Contact: Society Office; (716) 995-6300

### **Eighth District Dental Society**

Program: 2011 President's Reception

Date: Saturday, January 29, 2011

Time: 6 PM

Location: Wanakah Country Club

Contact: Society Office; (716) 995-6300

## New 8<sup>th</sup> District Website

We are pleased to announce that the 8<sup>th</sup> District Website has undergone some updating and changes, and is finally up and running! Please, take some time to visit the new site.

Go to [www.8thdistrictdental.org](http://www.8thdistrictdental.org); this will bring you to the public site. If you login (to the upper right side of the screen), you will see a "Member Section" added to the site. To login, use your ADA # as the user name, and 8dds as the password.

We are excited about the new site, but as it is new, we are still working out some glitches. So, if something does not work properly, please call the Society Office at 716-995-6300 and let us know. ■

# Kellogg Foundation Issues DHAT Study

The W.K. Kellogg Foundation early released a report recently on the Alaska Dental Health Aide Therapist (DHAT) program. As anticipated, Kellogg is calling the program a resounding success.

The ADA responded to the report, saying that while it welcomed Kellogg's efforts to improve the oral health of the underserved, it did not believe that the report on the Alaska DHAT program—which comprised a study of only five therapists and 300 patients—delivers sufficient data on which to base major health policy decisions.

In response to the Kellogg report, the ADA President Dr. Ray Gist said, "No matter where you stand on the issue of non-dentists performing surgery—and we stand firmly against it—the ongoing clamor about scope of practice obscures the critical need to address much more significant barriers to oral health, such as funding Medicaid and SCHIP, repairing the tattered dental safety net, and dramatically building the oral health education and prevention infrastructure that ultimately is the only way this nation will end its tragic epidemic of untreated oral disease among children and adults."

The American Academy of Pediatric Dentistry also issued a response to Kellogg's report. AAPD President Dr. John R. Liu said, "This evaluation is not a randomized trial of quality

assessment that compares the outcomes of licensed dentists with those of therapists." He added, "In our opinion, this report clearly demonstrates that the question of effectiveness has not been adequately addressed or answered. There is absolutely no indication that the oral health status of these populations has improved, and the report itself states that it did not attempt to quantify changes in access to care; rather it provided only anecdotal/testimonial comments from individuals."

The report noted five key findings:

- Dental therapists are technically competent to perform the procedures within their scope of work and are doing so safely and appropriately,
- They are consistently working under the general supervision of dentists,
- They are successfully treating cavities and helping to relieve pain for people who often had to wait months or travel hours to seek treatment ,
- Patient satisfaction with their care is very high, and
- They are well-accepted in tribal villages.

A summary of the report is available on their website, [www.wkkf.org](http://www.wkkf.org). ■

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Holiday, 2010 7

## Dental Fairs Planned for 2011

The Eighth District Dental Foundation is requesting volunteer dental professionals to assist in staffing Dental Fairs sponsored by the Foundation and local county societies at three locations during Children's Dental Health Month in February. According to Dr. Darren Forcier, General Chair of the Eighth District Children's Dental Health Month Committee, assistance is needed for brochure and dental product distribution, answering frequently asked questions, and organizing children's entertainment at the following locations: Boulevard Mall, Amherst; TBD, Niagara Falls; and Chautauqua Mall, Jamestown. The exact dates and time are to be determined but will be on Saturdays in February.

Dentists and their staffs are encouraged to participate in the events. Additional information may be obtained by contacting the Society Office (716-995-6300 or cpalmer@8thdistrictdental.org). ■

## VOCO Webinar: "From My Side of the Chair"

Speaker: Shannon Pace Brinker, CDA, CDD

Today's esthetic practice requires the chair side dental assistant to be knowledgeable in more areas of clinical practice than ever before. The myriad of new materials and techniques available to the esthetic dentist require the chair side assistant to be timely and proficient to deliver optimal patient care.

The purpose of this lecture course is to train the dental assistant at the same time as the dentist is learning these new procedures and techniques so that the clinical team can efficiently implement esthetic procedures into their dental practices immediately and

## Dr. Rick Fink Memorial Lecture

The third annual Dr. Rick Fink Memorial Lecture will feature Chad Gehani, DDS presenting "Simplified Endodontics II" on Tuesday, November 30, 2010, from 8:00 am to 4:30 pm at the Adams Mark Hotel in Buffalo.

Dr. Gehani is an Associate Clinical Professor of Endodontics at NYU College of Dentistry and a Past Director of the Hands on Molar Endodontic Training Program. He is a member of the ADA, NYSDA, and Queens County Dental Society and has a private endodontic practice in Jackson Heights, NY. Dr. Gehani is currently the President-Elect of NYSDA.

There will be a raffle and silent auction with the proceeds to benefit the Dr. Rick Fink Memorial Fund to help underwrite future continuing education courses.

You will earn 7 MCE credits and breakfast and lunch are included. Attendance is open to all members of the dental team. Cost is \$165 for member dentists, \$75 for member staff and \$45 for retired dentists, graduate students and spouses. Non-members are welcome to attend at a slightly increased fee. Register no later than November 22 by calling the office at 995-6300. ■

efficiently with a special materials update on what's new and what works well.

This course is open to dentists as well as their assistants.

When: December 17, 2010

11:30am – lunch/12-1pm webinar (earn 1 MCE)

Where: 8th District Dental Society Office

Cost: \$10.

To register, please call the 8th District Society Office. ■

## Tony Grisanti CDT INCORPORATED

DENTAL CERAMIC LABORATORY

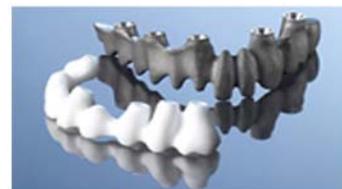
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Orchard Park, NY 14127  
(716)662-4332

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Contact Dr. Joseph Breloff :  
jbredds@aol.com  
(716) 417-3704



### New Members *from page 5*

**Doralee Greenberg**

State University Of Buffalo School Of Dental Medicine  
Western New York VA Hospital Graduate Resident

**Guoqiang Guan**

SUNY @ Buffalo  
University Dental Associates, 210 A Squire Hall, Buffalo NY

**Stacy L. Hoffman**

State University Of Buffalo school Of Dental Medicine  
Western New York VA Hospital Graduate Resident

**Brian M. Kritzman**

SUNY AT Buffalo - School of Dental Medicine  
WNY Dental Group 2121 Main St. Buffalo, NY 14214

**Sunita Manuballa**

New York University Of Dentistry  
Roswell Park Cancer Institute Of Buffalo

**James Mitchener**

UB Dental School  
230 East Main Street, Falconer, NY 14733

**Thomas Morales**

UMKC  
9290 Boston State Road Boston NY

**Peter J. Moses**

University @ Buffalo  
Buffalo Niagara Endodontics, 5353 Main St, Williamsville, NY

**Joseph M. Salamon**

SUNY At Buffalo School Of Dental Medicine  
Seneca Nation Health Dept.;  
36 Thomas Indian School Dr. Irving, NY

**Karla B. Schmidt**

Marquette Dental School  
Westermeier Martin Dental Care; 950 Main St East Aurora, NY

**Erica Scott**

SUNY At Buffalo School of Dental Medicine

**Lisa A Spinello**

Tuffs University  
Aspen Dental of Rochester, 281 Sanders Creek Pkwy. East  
Syracuse NY

**Jay R. Van Dusen**

SUNY At Buffalo - School Of Dentistry  
Erie County Medical Center Buffalo NY

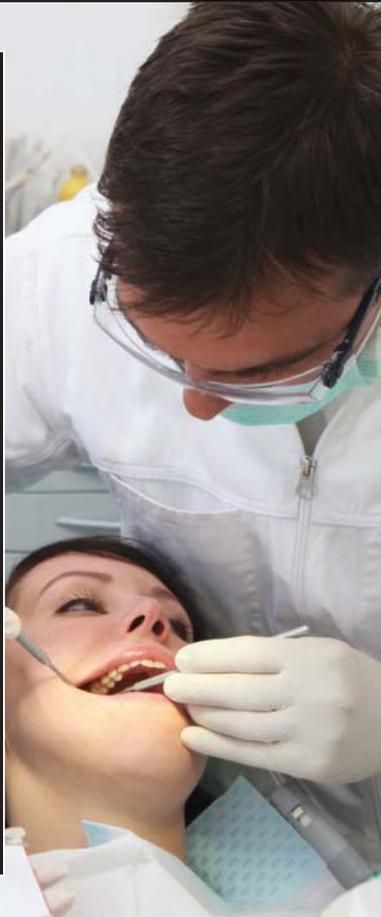
**Lisa M. Yerke**

University @ Buffalo  
531 Faber Lakes Dr. Williamsville, NY

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## Health Insurance Information Meeting

Information about the health insurance programs offered through the Eighth District Dental Society will be available at the Society's annual Health Insurance Information Meeting during the first week of January at the Society Office located at 3831 Harlem Road. Representatives from Blue Cross Blue Shield and Community Blue as well as staff from EBS-RMSCO will be available to present information regarding coverage, eligibility and enrollment guidelines. As soon as we have the new rates from Blue Cross, we will mail to each subscriber and post on our new website as well. Information on any new plans that will be offered will not be available until late December. ■

### PLEASE HELP:

A junior dental student at the University of Buffalo Dental School, Ryan Smith '12, lost his young wife, Megan, to acute myeloid leukemia on November 8, 2010. She was diagnosed only 4 months prior, while giving birth to their daughter, Rylee Hannah.

Donations to cover the unexpected expenses and to help Ryan and Rylee during this most difficult time are greatly appreciated. Please help our future colleague by visiting the website [www.prayersformegan.com](http://www.prayersformegan.com) or contact Dr. Karen Miller at the Dental School at 716-829-2338 to make a donation.

## Annual Student Mentoring Luncheon

Members of the Erie County and Eighth District Dental Societies sponsored the Annual Mentoring Luncheon on Thursday, November 4 during the Buffalo Niagara Dental meeting at the Buffalo Convention Center.

Approximately 85 fourth-year dental students attended the lunch and program, which featured brief remarks by Dr. Carol Simon, President of the Erie County Dental Society and Dr. Charles Travagliato, President of the Eighth District Dental Society.

The Mentoring Luncheon, now in its eighth year, provided an opportunity for dental students to meet with local dentists in an informal atmosphere and to discuss career goals. ■

## 8<sup>th</sup> District Bulletin Available Online

Members may view the latest edition of the 8th District Bulletin online. Simply visit the 8th District Website, at [www.8thdistrictdental.org](http://www.8thdistrictdental.org), login, and go to "Eighth District Bulletin" in the Member Section. If you would prefer to receive the Bulletin by email, call the Society Office at 716-995-6300, or email [info@8thdistrictdental.org](mailto:info@8thdistrictdental.org)

# Nominations and By-Laws Vote on November 30th

The Nominating Committee members met and present the following slate for vote on November 30<sup>th</sup> at noon at the Adams Mark Hotel, Buffalo, NY.

Pres-Elect	Brendan Down	NYSDA Delegates	Marlin Salmon (4-yr)
Vice President	John Nasca		Mark Barone (3-yr)
Secretary	Joseph Modica		Frank Barnashuk (2-yr)
Treasurer	Ronald Jarvis		David Bonnevie (1-yr)
			Salvatore Manente
Councilors at Large	Albert Cantos		Charles Travagliato
	James Matteliano		Brendan Dowd
	Kevin Hanley		John Nasca
ADA Delegates	Frank Barnashuk	NYSDA Alternate Delegates	Joseph Modica
	Mark Barone		Ronald Jarvis
	Charles Travagliato		Chester Gary
ADA Alt. Delegates	Jeffrey Baumler		Michael Marrone
	Brendan Dowd		Hemant Shelawala
	John Nasca		Kevin Hanley
NYSDA Trustee From 8 <sup>th</sup> DDS	Jeffrey Baumler		

All members in good standing of the Society are encouraged to vote at the November 30th Fall Business Meeting at Noon at the Adams Mark Hotel.

In addition, the Finance Committee has recommended a dues increase for 2012 in the amount of \$13. A vote will take place on this at the same time and place. ■

## Dr. Brian Gurinsky, a Fortress Dentist.

*I live in Denver, Colorado. I skied here once in college and that was it, I wanted to live near the mountains.*

*I started my own practice in 2003. Our practice is focused on implants and soft tissue grafting and we see patients of all ages. They all call me by my first name.*

*I chose periodontics because I like challenge of surgery and the ever-changing techniques and materials.*

*I believe in creating a caring environment for my patients. Everyone gets specialized care.*

*I'm involved in the academic side of the profession. I teach surgery and do active clinical research.*

*I am a sports and music junkie. I enjoy skiing, playing tennis, running and triathlons.*

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Frank Shiner



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Bill Seaman Jr.



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Peter Atkinson



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- Professional Liability/**Fortress** – Bob Sauda & Tom Feidt.....(716) 649-4174
- All Other Insurance/**Jacob Hauck Agency** - Bob Sauda & Tom Feidt..(716) 649-4174



Office Products & Supplies/**Integrity Distribution** – Faye Schreiner.....(716) 853-0400



Payroll Service/**ADP** - Laura Bernardoni.....(716) 626-6096



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Kathy Schlotterbeck



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## Save these Dates

The 8<sup>th</sup> District has scheduled a Risk Management course for Thursday, March 24, 2011. The time and place are still to be determined.

Please join us on Friday, March 4, 2011 for our Spring 2011 All Day Seminar, featuring Dr. Richard Hall as our guest speaker. The topic and location are still to be determined. ■

## Advocacy Update

NYSDA has once again established national precedence by passing legislation forbidding manufacturers from establishing quotas in order to use their dental products. Governor Patterson has signed A.10943/S.7614 into law and from this day forward no corporation can decide that they can determine proficiency requirements for the use of their products.

Only a dentist can determine the correct treatment for their patients. The passage of this bill did not come easily as Align Technology had engaged a major New York lobbying firm to oppose our legislation but in the end we prevailed and established an important victory for patient safety. ■

## New Endorsed Vendor

Carpet Care Services, Inc. is an eco-friendly carpet cleaning and restoration company. We cater to both commercial and residential clients in the Williamsville and surrounding areas who enjoy the no-hassle experience of working with us. We pride ourselves on building a personal connection with our clients through the professionalism of our staff. We also recognize the importance of the overall experience, from being on time, professional appearance and after-service follow-up.

In addition to residential and commercial carpet cleaning services, we also offer cleaning services for upholstery, tile and grout, oriental rugs, tile surfaces, window treatments, strip and waxing of hard surfaces, ultrasonic blind cleaning and emergency water extraction services.

We are proud to be a new endorsed vendor of the Eighth District Dental Society and look forward to providing a quality service to all your members.

For more information, please contact Donna Scalfaro at 716-706-0003 or Donna@CarpetCareServices.net ■

## Mark your Calendar

The NYSDA Annual Meeting for 2011 is June 16-18, 2011.

The ADA Annual Sessions for 2011 is October 10-13, 2011, in Las Vegas, NV. ■

## Society Honors Life Members

The Eighth District Dental Society will honor members who have attained Life Membership at this year's President's Reception on Saturday, January 29, 2011 at the Wanakah Country Club. Those to be accorded Life Member status are:

Dr. Stuart S. Barzman  
Dr. Roger T. Czarnecki  
Dr. John J. Dantonio  
Dr. Robert A. Gianadda  
Dr. John J. Kugler, Jr.  
Dr. John Kulju  
Dr. Lawrence A. Rosen  
Dr. Alan P. Shapiro

Life membership is bestowed on members attaining the age of 65 and who have been members in good standing for 30 consecutive years.

Colleagues of the Life Member honorees interested in attending the President's Reception may call the Society Office (716-995-6300) for individual and table reservations.



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## IMPORTANT UPDATE Dental Practices

New regulations will **REQUIRE ELECTRONIC DEPOSITS**. As of January 2011, the IRS will no longer accept paper tax deposits or checks from employers.

Proposed regulations will require virtually all businesses to make deposits electronically.

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As the nation's single largest remitter of federal taxes, ADP has a long history of depositing taxes electronically on our clients' behalf and helping business owners avoid costly penalties for late deposits.

If you are still using paper tax deposit coupons, please call the 8<sup>th</sup> District Dental Society Payroll Representatives below:

Laura Bernardoni

(716) 626-6096

[Laura\\_Bernardoni@adp.cpm](mailto:Laura_Bernardoni@adp.cpm)

Kim Gumlak

(716) 626-6095

[Kim\\_Gumlak@adp.com](mailto:Kim_Gumlak@adp.com)

## ADA Annual Sessions

The American Dental Association Annual Sessions meeting was held in Orlando, FL this year from October 8-13. On October 13, the House of Delegates approved the 2011 operating budget of \$116 million in expenses and \$115 million in revenue which provides for a dues increase of \$7 and a separate assessment of \$23 to fund information technology infrastructure upgrades. This brings the ADA dues for 2011 to \$505; this is in addition to the one time assessment of \$23.

The money for the special assessment will pay for a combination of information technology improvements that were driven primarily by three key factors:

- Postponement of required software upgrades in an effort to reduce operating expenses.
- Stabilization of systems core to the operation of the ADA.
- Upgrades necessary to enable the ADA strategic plan.

The special assessment will provide \$2.5 million to fund the upgrades. The expenses not covered in the operating budget by the \$7 dues increase will be funded through the estimated net surplus of the combined 2009 and 2010 estimated results, to balance the 2011 budget.

More details can be found at [ADA.org](http://ADA.org). ■

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### Property / Practices Available

**Western New York:** Established general practice for sale in Batavia. 3 ops. FFS. Building available. Seller will assist in transition. Email odont44@gmail.com

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Matrix Surgical Chair-green, Multi to Trendelenburg position, 10-12 years old. \$1500. Call 675-9777

Boyd Dental Chair-blue, Multi to Trendelenburg position, like new, 5 years old. \$2000. Call 675-9777

**For Sale:** Sirena Cerc 3 (2003) computer and milling machining. The price is \$30,000. Please contact Dr. James A. Glennon Jr. at 716-634-8886 or at jamesdds@roadrunner.com

## Obituaries

**Mr. Paul H. Simon**, son of Dr. Herbert C. Simon and brother of Dr. Carol A. Simon, passed away on September 11, 2010.



**David E Jauch, DDS** passed away on October 8, 2010 at the age of 74. Dr. Jauch was the husband of Dr. Joyce H. Jauch, father of Dr. Robert Jauch, and uncle of Dr. Edwin C. Jauch III. Dr. Jauch obtained his DDS from SUNY-Buffalo in 1968. He worked with his wife and son in their family practice located in Eggertsville, NY.



**Peter F. Caccamise, DDS** passed away on October 12, 2010 at the age of 92. Dr. Caccamise earned his DDS from the University of Buffalo in 1941. He retired from dental practice in 1982.



**Mrs. Mary Ann Chojnacki (nee Zuzze)**, wife of Dr. Paul S. Chojnacki, passed away on October 14, 2010.



**John J Nasca**, father of John Nasca Jr, DDS, passed away on October 27, 2010 at the age of 88.

## Assistance for Dependencies Available

The Council of Chemical Dependencies is part of the New York State Dental Association and the Eighth District Dental Society.

We are in existence to help colleagues, staff or families who may have a problem with alcohol or other substance abuse. All inquiries are kept strictly CONFIDENTIAL and will be acted upon in a non-punitive, non-judgmental and caring way. These impairments represent a risk to our patients and threaten to destroy the well-being of families and lives of our colleagues.

We have a local peer support network for referrals and recovery support. If you think you, or someone you know, has a problem, please call our State Chairperson, Dr. Bob Herzog (716-565-2160) or Eighth District Chairperson, Dr. Amy Bryan (716-433-7684) night or day. ■

## Keeping Up with the Eighth District

For a complete copy of Eighth District Executive Council minutes and Council and Committee reports, visit the Eighth District Dental Society website  
[www.8thdistrictdental.org](http://www.8thdistrictdental.org)

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